



Thank you to the BTAA and the Library Accessibility Alliance who evaluated SimplyAnalytics and shared accessibility findings in January 2022. We appreciate the time, expertise, and effort involved in conducting accessibility testing.

Since the publication of those results on January 24, 2022, all issues identified at that time, including those related to keyboard navigation, color contrast, and other usability concerns have been fully addressed. Over the past several years, we have made substantial improvements across the platform and are now compliant with **WCAG 2.1** and **WCAG 2.2** standards.

Accessibility is an integral part of our product development and quality assurance processes. Enhancements are reviewed regularly, and accessibility considerations are incorporated into both new features and ongoing maintenance.

Below is an overview of accessibility-specific features and general usability improvements currently available in SimplyAnalytics:

Accessibility-Specific Features

High Contrast Theme

Users can enable a high-contrast visual theme to improve text clarity, visual differentiation, and overall legibility. This supports users with low vision or color-vision impairments.

Operable at 200% Zoom Without Loss of Functionality

The interface remains fully usable and readable at 200% browser zoom, ensuring that users with low vision or magnification needs can navigate and operate the application without encountering clipping, overlap, or loss of content.

Compatibility With Assistive Technologies

SimplyAnalytics is developed in alignment with WCAG 2.1 & WCAG 2.2 and validated using third-party testing tools such as aXe DevTools, NVDA Screenreader, and WAVE. The application supports screen readers, and keyboard navigation.

General Usability Features Beneficial to Users With Disabilities

Customizable Map Color Palettes

Users can choose from preset color schemes or create custom palettes by selecting colors manually or entering specific color codes. This allows users with color-vision deficiencies to adjust thematic maps to combinations that maximize contrast and personal visibility.

Full Data Export Options

All data and visual outputs, including maps, reports, and data visualizations can be exported into common spreadsheet formats (such as CSV or Excel). This enables users who may not be

able to interpret visualizations to access all underlying data in alternative formats that work better with their assistive tools.

Consistent, Structured Interface Design

Pages use clear hierarchy, predictable navigation patterns, and consistent labeling.

Personalized Support Assistance

Through the Support option, users can request individualized help. Our team will provide one-on-one sessions to guide users through workflows, assist with alternative methods of accessing content, or help configure settings that best meet their accessibility needs.

Additionally, please find below the SimplyAnalytics accessibility statement.

SimplyAnalytics Accessibility Statement

At SimplyAnalytics, we are committed to ensuring that our platform is usable and accessible to all users, including individuals with disabilities. We believe everyone should be able to explore data with confidence and access meaningful insights without barriers.

Support & Feedback

We are continually working to improve accessibility and welcome feedback from our users.

If you experience any difficulty using SimplyAnalytics or have suggestions for improving accessibility, please contact our support team:

Email: support@simplyanalytics.com

Phone: 888-845-5064 x62

We review all feedback and use it to guide future accessibility improvements. Response time is generally less than 24 hours for queries submitted Monday-Friday during business hours.

Last Updated: October 2025

Optimal Web Browser Experience

For the best experience, we recommend using the most recent version of one of the following web browsers:

Google Chrome

Microsoft Edge

Mozilla Firefox

Safari (on macOS)

Keeping your browser up to date ensures compatibility with accessibility features such as screen readers, keyboard navigation, and zoom scaling.

Testing, Standards & Ongoing Improvements

To help identify and resolve accessibility issues, we use industry-standard testing tools, including automated accessibility checkers such as axe DevTools and assistive technology tools such as NVDA screen reader. These are used in combination with manual testing to evaluate real-world usability.

Currently, we use the Web Content Accessibility Guidelines to help facilitate and guide our understanding of how to make the database more accessible.

Accessibility Standards

Two VPATs are available upon request:

1. WCAG 2.1 version 2.4

Reported Levels: A & AA

2. WCAG 2.2 version 2.5REV

Reported Levels: A & AA

Commitment & Limitations

Due to the visual and map-based nature of geographic information systems (GIS), certain areas of the SimplyAnalytics interface may still present challenges for users who cannot interact with maps or other data-based visualizations.

To address this limitation, we have built an accessibility feature where users can have the underlying data and locations of any map or data visualization exported out into a spreadsheet.

In situations where full platform use is not feasible due to a disability, we will arrange direct 1-on-1 support to help retrieve data, export results, and deliver the necessary information in spreadsheet form.

This ensures that all users have equitable access to the underlying data and insights.

We sincerely thank everyone involved in testing, evaluating, and reporting on SimplyAnalytics' accessibility for their time, expertise, and commitment to improving digital access.