

High-level accessibility review – LAA (BCC Research Platform)

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BCC Research Platform

Summary

Top 3 problems for the BCC Research Platform

This high-level assessment covers limited portions and functionality of the BCC Research Platform. The assessment revealed issues with assistive technology compatibility, resulting in some users missing information required to understand content, states and operate functions. It is important to keep in mind that the findings represent a high-level assessment, and do not reflect the results of a Deque Comprehensive Web Assessment.

1. **Contrast (minimum)** – Every page has contrast issues. The navigation which on most of the pages has contrast issues.
2. **Keyboard** – Large number of interactive elements cannot be reached or activated with the keyboard alone.
3. **Use of Color** – Many elements include several that are site wide do not have enough contrast between the text and background.

Accessibility findings

Project wide issues

The issues presented in this section were identified in multiple pages and are recorded here to avoid repetition. These are applicable to each screen. Due to particularities, similar issues are still reported on a page per page basis, where applicable.

Automated findings using Axe

Issues found through automated testing come from the Axe plugin, an open-source accessibility testing tool that is available for Chrome, Firefox and Edge. Details here: <https://www.deque.com/products/axe/>.

1. **SC 4.1.2 A** – Name, Role, Value – The Email and phone icons do not have a role but use aria-label which is not allowed. These should have a role of image.

Additional manual findings using NVDA screen reader

1. **SC 1.3.1 A** – Info and Relationships – “Contact” and “Connect With Us” text appear and function like headings but are not marked up as such.
2. **SC 1.4.11 AA** – Non-text Contrast – Search Field and search button focus indicator lacks 3:1 contrast with inner and outer background. Focus Indicator: #B9AEF5, Inner Background: #735FED, Contrast: 2.3:1, Outer background: #ffffff, Contrast: 2:1.
3. **SC 1.4.11 AA** – Non-text Contrast – Side navigation buttons (My categories, company index, etc.) focus indicator lacks 3:1 contrast with inner and outer background. Focus Indicator: #A6A6A6, Inner/Outer Background: #EDED, Contrast: 2.1:1.
4. **SC 2.4.7 AA** – Focus Visible – The hamburger menu icon and the BCC Research Logo link receive focus but are missing a focus indicator.
5. **SC 2.4.7 AA** – Focus Visible – The social media links in the footer receive focus but are missing a focus indicator.
6. **SC 4.1.2 A** – Name, Role, Value – When side menu items are expanded the expanded attribute is not be set properly and not announced to screen readers.

1. Landing Page

Source: <https://academic-bccresearch-com.offcampus.lib.washington.edu/member/index/libraryhome>

Test case: Test initial interface/landing page to ensure menus (including side menu), sub-menus, search box, images, icons, etc. are accessible.

The screenshot shows the BCC Research Platform landing page. It has a search bar at the top right with the text "Search for Market Research" and a "SEARCH" button. On the left is a navigation sidebar with items like "Library Home", "My Categories", "Company Index", "Just Released", "Upcoming Reports", "Free Resources", "About", "Cart (0)", "My Account", and "Log out". The main content area starts with a "Welcome Member" section containing four buttons: "Blog From BCC", "Trending Reports", "Dec Report Catalog", and "46 Podcast". Below this is a "Featured Report Of The Month" section for "Sustainability Now: Building a Better Planet", which includes a description and a "Download E-Book" button. At the bottom, there is a "Just Released" section with a table of reports and a "Custom Research" button.

Automated findings using Axe

1. **SC 1.4.3 AA – Contrast (Minimum)** – Blog button and Dec report catalog text does not have at least 4.5:1 contrast with the background. Button Text: #ffffff, Background: #F1B34B, Contrast: 1.9:1.
2. **SC 1.4.3 AA – Contrast (Minimum)** – Reports and Podcast text does not have at least 4.5:1 contrast with the background. Button Text: #ffffff, Background: #5B72E7, Contrast: 4.2:1.
3. **SC 1.4.3 AA – Contrast (Minimum)** – Download E-Book button text does not have at least 4.5:1 contrast with the background. Button Text: #ffffff, Background: #FFB748, Contrast: 1.7:1.
4. **SC 1.4.3 AA – Contrast (Minimum)** – “Full list of available reports download”, “complete list of company index”, and “create your own custom keyword alert” text does not have at least 4.5:1 contrast with the background. Button Text: #ffffff, Background: #5B72E7, Contrast: 4.2:1.

Additional manual findings using NVDA screen reader

1. **SC 1.1.1 A – Non-text content** – Blog, Trending, Catalog, Podcast, Custom Research, and Need help icons are decorative but are read by screen readers. Set alt="" for each image.
2. **SC 1.3.1 A – Info and Relationships** – Welcome Member, Just Released, and Upcoming Reports appear and function as heading but are not marked up as such.
3. **SC 1.4.11 AA – Non-text Contrast**– The focus indicator for Trending and Podcasts does not have at least 3:1 contrast with the inner background. Focus: #767676, Background: #5B72E7, Contrast: 1.1:1
4. **SC 1.4.11 AA – Non-text Contrast**– Focus state of “Download E-Book” button does not have at least 3:1 contrast with the inner or outer background. Focus Indicator: #FFDAA3, Inner Background: #FFB748, Contrast: 1.3:1, Outer Background: #ffffff, Contrast: 1.3:1.
5. **SC 2.4.4 A – Link Purpose (in context)** – There are multiple learn more links that go to different information but have the same programmatic text. Learn more should use programmatic text that includes info about the destination. Such as “Learn More about Custom Research”.

2. Search Results – Bioinformatics

Source: https://academic-bccresearch.com.offcampus.lib.washington.edu/member/index/search?search_keyword=bioinformatics&srch_opt=2

Test case: From the initial landing page, conduct a search for: bioinformatics. Test search results page, sort by options. Select Advanced Search to test if limits/refine search options are accessible (select 2023).

The screenshot shows the BCC Research search results page. The search bar at the top contains 'Search for Market Research' and a 'SEARCH' button. Below the search bar, there are options for 'SORT BY: Most Relevant' and 'Company Profile'. A 'REFINE YOUR SEARCH' section is visible, with various filters for 'Search In' (Life Sciences, Sensors, Materials, Environment, Commerce), 'Report Title', 'Report Highlights', 'Report Scope', and 'Report Description'. There are also filters for 'By Year' (2023, 2022, 2021, 2020, 2019, 2018) and an 'INCLUDE' section for 'Partner Reports'. The search results show 150 results for 'bioinformatics' in the membership. The first result is '1. Bioinformatics: Technologies and Global Markets' published in Dec 2023, and the second is '2. 2021 Biotechnology Research Review' published in Mar 2022. Both results have an 'In Membership' button.

Automated findings using Axe

No automated issues detected.

1. **SC 1.4.1 A** – Use of Color – The show all reports link does not have at least 3:1 contrast with the surrounding text. Link: #114c92, Surrounding Text: #282828, Contrast: 1.7:1.
2. **SC 1.4.3 AA** – Contrast (Minimum) – The feedback button text does not have at least 4.5:1 contrast with the background. Button Text: #ffffff, Background: #FFB74D, Contrast: 1.7:1.

Additional manual findings using NVDA screen reader

1. **SC 1.4.11 AA** – Non-text Contrast – The focus indicator for “advanced search”, “apply filter”, and “Reset” do not have at least 3:1 contrast with the background. Focus: #B9AEF5, Background: #ffffff, Contrast 2:1
2. **SC 2.1.1 A** – Keyboard – Sort by and close button for refine your search cannot be reached or activated with the keyboard alone.
3. **SC 2.4.7 AA** – Focus Visible – The filter buttons (search in, report title, life sciences, etc.) receive focus but do not have a visible focus indicator.
4. **SC 2.4.7 AA** – Focus Visible – The concierge@bccresearch.com link receives focus but does not have a visible focus indicator.
5. **SC 2.4.7 AA** – Focus Visible – The filter buttons (search in, report title, life sciences, etc.) receive focus but do not have a visible focus indicator.
6. **SC 2.4.7 AA** – Focus Visible – The article title links (Bioinformatics: Technologies and Global Markets,

- 2021 Biotechnology Research, etc.) receive focus but do not have a visible focus indicator.
7. **SC 2.4.7 AA** – Focus Visible – Pagination button (previous page, page number, next page) receive focus but do not have a visible focus indicator.
 8. **SC 4.1.2 A** – Name, Role, Value – Current page the user is on in the pagination does not have aria-current attribute set.
 9. **SC 4.1.2 A** – Name, Role, Value – Sort by buttons are missing a role and a selected state.
 10. **SC 4.1.2 A** – Name, Role, Value – Close button is missing a role and a name.
 11. **SC 4.1.3 AA** – Status Messages – When the user changes between sort by options there is a loading spinner that is not announced to the screen reader.

3. Individual Search Results

Source: <https://academic-bccresearch-com.offcampus.lib.washington.edu/market-research/biotechnology/bioinformatics-technologies-and-global-markets.html>

Test case: Test individual search result (report) landing page & test report, including side menu/table of contents, highlights, moving through chapters, etc.

Bioinformatics: Technologies and Global Markets

Category: Biotechnology | Report Code: BIO051G | Published: Dec 2023 | Pages: 481

Note: Clicking on the chapter titles will display the entire chapter. If you would like to read the chapter content by each subtopic, then click on the + sign next to each chapter.

Keyword: **bioinformatics** - (741 Results found)

Chapters (17):

- Ch.1 - Introduction (14)
- Ch.2 - Summary and Highlights (14)
- Ch.3 - Market Overview (70)
- Ch.4 - Market Dynamics (59)
- Ch.5 - Market Breakdown by Application (78)
- Ch.6 - Market for Sequencing Services and Platforms (19)
- Ch.7 - Market Breakdown by Solution (80)
- Ch.8 - Market Breakdown by End Use (52)
- Ch.9 - Market Breakdown by Region (231)
- Ch.10 - ESG Development (9)
- Ch.11 - Bioinformatics Applications in Pharmaceutical R&D (52)
- Ch.12 - Emerging Technologies and Developments (18)
- Ch.13 - Qualitative Information on New Software (8)
- Ch.14 - M&A and Venture Funding Outlook (8)
- Ch.15 - Competitive Intelligence (10)
- Ch.16 - Company Profiles (18)
- Ch.17 - Appendix: Acronyms (1)

Summary Figure: Global Market Shares of **Bioinformatics**, by Application, 2022 (%)

Application	Share (%)
Genomics	24.9%
Metagenomics	7.6%
Transcriptomics	6.4%
Metabolomics	9.2%
Others	6.5%

Automated findings using Axe

1. **SC 1.4.3 AA** – Text Contrast (minimum) – The orange number of chapters text (23 occurrences) does not have at least 4.5:1 contrast with the background. Text: #FF6600, Background: #ffffff, Contrast: 2.9:1
2. **SC 1.4.3 AA** – Text Contrast (minimum) – The text on chapters and subheadings (31 occurrences) does not have at least 4.5:1 contrast with the background. Text: #1881b1, Background: #ffffff, Contrast: 4.4:1
3. **SC 1.4.3 AA** – Text Contrast (minimum) – The white text on gold buttons (3 occurrences) does not have at least 4.5:1 contrast with the background. Text: #ffffff, Background: #DAAD4E, Contrast: 2.1:1
4. **SC 1.4.4 AA** – Resize Text – The metaname="viewport" disables text scaling and zooming.
5. **SC 4.1.2 A** – Name, Role, Value – Search in this report combobox does not have an accessible name.
6. **SC 4.1.2 A** – Name, Role, Value – Document has multiple elements referenced with ARIA with the same ID attribute (dropdownMenu1).
7. **SC 4.1.2 A** – Name, Role, Value – My Account menu is using aria-expanded attribute without a proper role. Role should be set as button.

Additional manual findings using NVDA screen reader

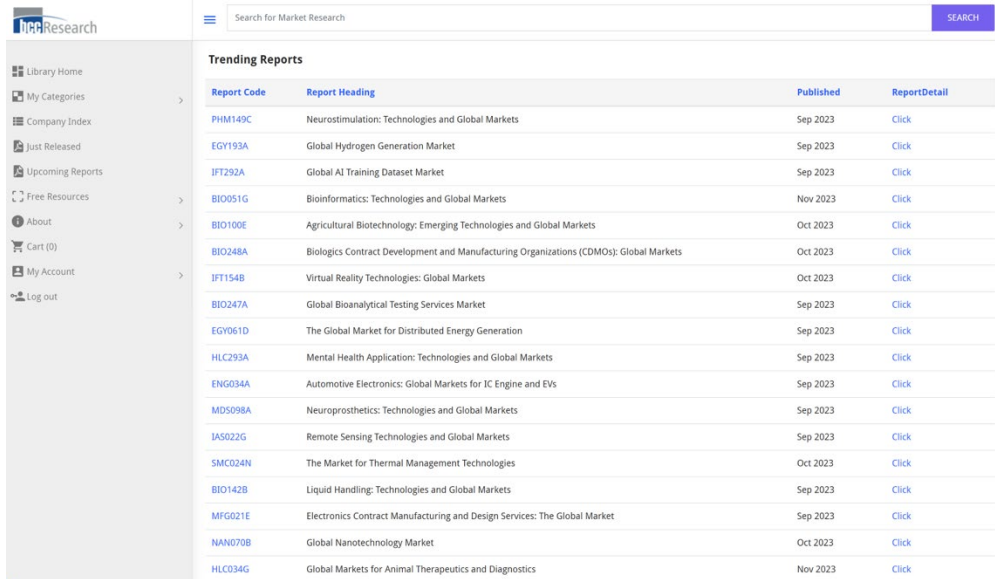
1. **SC 1.4.11 AA** – Non-text Contrast – Search icon does not have at least 3:1 contrast with the background. Icon: #ffffff, Background: #DAAC57, Contrast 2.1:1
2. **SC 2.1.1 A** – Keyboard – Primary menu items with submenus can be clicked on with the mouse and opened but they cannot be activated with the keyboard alone.
3. **SC 2.1.1 A** – Keyboard – My account menu cannot be reached or opened with the keyboard alone.
4. **SC 2.1.1 A** – Keyboard – PDF link cannot be reached or opened with the keyboard alone.
5. **SC 2.1.1 A** – Keyboard – Tree menu of chapters cannot be reached or activated with the keyboard

- alone.
6. **SC 2.1.1 A** – Keyboard – previous and next buttons cannot be reached or activated with the keyboard alone.

4. Trending Reports Landing Page

Source: <https://academic-bccresearch-com.offcampus.lib.washington.edu/member/index/trending-reports>

Test case: From the initial interface, select Trending Reports section, Trending Reports landing page, and one report landing page.



Report Code	Report Heading	Published	ReportDetail
PHM149C	Neurostimulation: Technologies and Global Markets	Sep 2023	Click
EGY193A	Global Hydrogen Generation Market	Sep 2023	Click
JFT292A	Global AI Training Dataset Market	Sep 2023	Click
BIO051G	Bioinformatics: Technologies and Global Markets	Nov 2023	Click
BIO100E	Agricultural Biotechnology: Emerging Technologies and Global Markets	Oct 2023	Click
BIO248A	Biologics Contract Development and Manufacturing Organizations (CDMOs): Global Markets	Oct 2023	Click
JFT154B	Virtual Reality Technologies: Global Markets	Oct 2023	Click
BIO247A	Global Bioanalytical Testing Services Market	Sep 2023	Click
EGY061D	The Global Market for Distributed Energy Generation	Sep 2023	Click
HLC293A	Mental Health Application: Technologies and Global Markets	Sep 2023	Click
ENG034A	Automotive Electronics: Global Markets for IC Engine and EVs	Sep 2023	Click
MDS098A	Neuroprosthetics: Technologies and Global Markets	Sep 2023	Click
JAS022G	Remote Sensing Technologies and Global Markets	Sep 2023	Click
SMC024N	The Market for Thermal Management Technologies	Oct 2023	Click
BIO142B	Liquid Handling: Technologies and Global Markets	Sep 2023	Click
MFG021E	Electronics Contract Manufacturing and Design Services: The Global Market	Sep 2023	Click
NAN070B	Global Nanotechnology Market	Oct 2023	Click
HLC034G	Global Markets for Animal Therapeutics and Diagnostics	Nov 2023	Click

Automated findings using Axe

1. **SC 1.4.3 AA – Contrast Minimum** – The table headings (Report Code, Report Heading, etc.) do not have at least 4.5:1 contrast with the background. Text: #2962ff, Background: #2962ff, Contrast: 4.49:1.
2. **SC 1.3.1 A – Info and Relationships** – The pagination is an unordered list (UL) but contains direct children other than list items (LI).

Additional manual findings using NVDA screen reader

Not completed due to insufficient time.